Dollar General coming to VS

By Nick Baptista, The Valley Springs News, Friday June 10, 2016

Dollar General is building a new store in Valley Springs.

Earthwork began several days ago at the site near the intersection of State Route 26 and Jean Street.

“We expect the store to have a grand opening in early spring 2017,” said Nolan Miles, Dollar General’s internal/external communications coordinator. “Please note, however, construction progress may alter the final timeline.”

Dollar General Corp. is an American chain of variety stores headquartered in Goodlettsville, Tenn., with more than 12,000 locations in 43 states. It is America’s largest small-box discount retailer by sales. A Dollar General recently opened in Arnold.

It is anticipated the Valley Springs store will have approximately six to 10 employees.

According to Wikipedia, Dollar General offers both name brand and generic merchandise—including off-brand goods and closeouts of name-brand items—in the same store, often on the same shelf. Although it has the word “dollar” in the name, Dollar General is not a dollar store by the strict definition of that term as most of its products are priced at more than $1. However, goods are usually sold at set price points in the range of 50 to 60 cents, excluding articles such as phone cards and loadable store gift cards.

Dollar General often serves communities that are too small for Walmart stores—although many locations are in relatively close driving distance to a Walmart store or in the same communities that Walmart is located.

Anyone interested in joining Dollar General may apply for available positions online at www.dollargeneral.com/careers, Miles added.